

Bill Dussinger

GRAPHIC DESIGNER/ILLUSTRATOR/EDUCATOR



717.333.7106 | Lititz, PA | bill@plgraphics.com | www.plgraphics.com

Seeking full time or consistent contract opportunities in the graphic design and illustration field

Award-winning graphic designer/illustrator capable of creating exceptional marketing materials, communications, and presentations, that meet a variety of marketing and administrative needs.

Expert with the Adobe Creative Suite.

My experience has given me the confidence to handle any creative project that comes along. I'm very easy to work with. I can come up with very creative ideas, not just the first one that comes to mind. Other words that describe me are reliable, fast, honest, hardworking, and friendly.

Published in:

- HOW Magazine
- Graphic Design USA
- Trademarks USA
- Encyclopedia of Living Artists in America
- Mac Magazine

EDUCATION

Kutztown University, Kutztown, PA, BS Art Education

EXPERIENCE

PENNY LANE GRAPHICS, Lititz, PA

Present Owner/Designer/Illustrator



- Full service design studio, Penny Lane Graphics
- International, national, and local clients
- Work with printers to get work printed and shipped to clients
- Stay up-to-date on industry trends and social media
- Create design deliverables that elevate, differentiate, and work in accordance with the brand and strategy of the client
- Meet with clients to discuss their preferences, styles, and ideas.
- Manage a large number of projects and meet all deadlines through exceptional organizational and time management skills
- Self published a number children's books

PENNSYLVANIA COLLEGE OF ART & DESIGN, Lancaster, PA

Present- since 2012 Adjunct Instructor



- Mentored students one-on-one, design and Adobe Suite
- Taught multiple graphic design and illustration classes, using Adobe Creative Suite
- Developed creative studio projects for student education
- Coordinated student in-house design agency
- Member of Academic Affairs, Faculty Life, and Committee of the Whole

HERSHEY ENTERTAINMENT & RESORTS COMPANY, Hershey, PA

1998-2012 Senior Designer/Illustrator



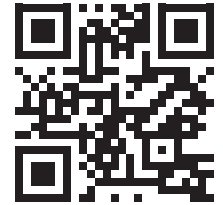
- Collaborated with other in-house designers
- Always came prepared for brainstorming sessions
- Designed print materials for marketing of multiple company assets
- Logo design of Giant Center, ZooAmerica, Hershey Theatre, Hershey Press Building, many roller coasters - Lightning Racer, StormRunner, The Boardwalk, Fahrenheit, and many more.
- Researched competitors design work.
- Dealt with client concerns in a timely and professional manner and frequent communications
- Great time management skills, organized, planned, and scheduled my work
- Mentored new members of the design team during on boarding
- Updated computer graphic files using graphics software programs
- Developed marketing and sales strategies to maximize business success

AFFILIATIONS

Member of AIGA
Charter Member of The Society of Design
The Society of Children's Book Writers and Illustrators
Organized The Lititz Area Business Alliance
Board Member of Lititz Regional Community Development Company
Board member of Lititz 4th of July Committee for past 30 years

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Social Media:

- www.facebook.com/bdussinger
- www.instagram.com/bdussinger
- linkedin.com/in/billdussinger

SOME FREELANCE CLIENTS

Oakland Raiders NFL Football Team
Jason Kidd NBA Superstar
Bobby Rydell Foundation
East Coast Music Hall of Fame
Central PA Music Hall of Fame
Internet Mall - The very first Internet shopping site, long before Amazon
Discovery Channel School
Penn State University Health
American Music Theatre
Dutch Apple Dinner Theatre
Love Productions
PA Department of Education
North Atlantic Specialty Bag Company
Lizzie Mae's Wild Bird Seed
Hershey Gardens
... many more

TESTIMONIALS

Penny Lane Graphics- Bill Dussinger is not only an Outstanding Graphic Artist but also Creative, Artistic, Professional and Committed to his clients. Bill has added a new dimension to all of the Graphic Design work for The East Coast Music Hall of Fame. Well Done Bill and Penny Lane Graphics. We look forward to working with you in the years ahead!
THE BEST OF THE BEST!

- Bill Greico, Vice President - East Coast Music Hall of Fame

I have been an enthusiastic client of Penny Lane Graphics for many years. Bill is both creative and extremely timely. When I ask Bill to shake-things-up he always meets my expectations with something new, fresh, and appealing to my customers. I am always amazed how quickly Bill can turn a concept into reality. I am proud to consider Bill a valued member of our team.

- Gaylord Poling, Owner Tiger's Eye (Retail Store)

Penny Lane has been an awesome partner for our company for almost a decade. Bill has done our large jobs (complete brand development with artwork), to our small jobs, (need that file in vector ASAP).... And always with a smile. He just gets it. His excellent work combined with his very fair billing practices make him the perfect match for us. 5 out of 5 Stars for Penny Lane.

- Pam Smith, Senior Director of Corporate Events & External Relations,
Caron Treatment Centers

Thank you for your time.

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